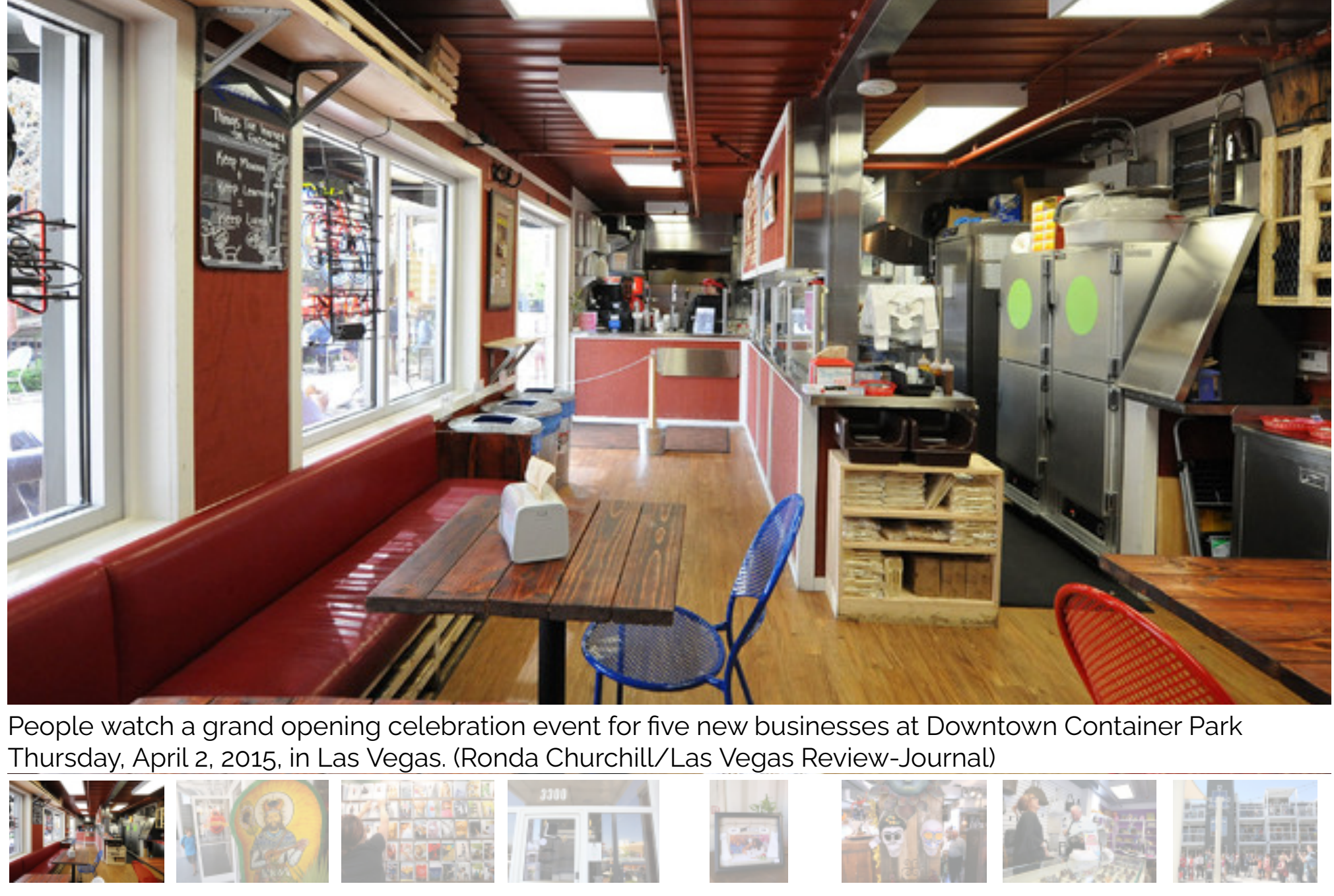


Home >> Business

Container Park welcomes five widely varying new businesses



People watch a grand opening celebration event for five new businesses at Downtown Container Park Thursday, April 2, 2015, in Las Vegas. (Ronda Churchill/Las Vegas Review-Journal)

By ALAN SNEL LAS VEGAS REVIEW-JOURNAL

April 3, 2015 - 6:00 am

Don't miss the big stories. Like us on Facebook.

Container Park, Downtown Project's flagship development, on Thursday welcomed five new businesses to its entrepreneurial retail incubator setting in downtown Las Vegas.

All the businesses are self-financed and aren't receiving any investment money from Downtown Project, Tony Hsieh's \$350 million redevelopment initiative. The five are:

- Max Luxx, opened by Max Pawn shop owner and former Las Vegas Councilman Michael Mack, sells preowned designer handbags, wallets, belts and sunglasses.

BUSINESS NEWS YOUR WAY
Sign up for our free Business Update newsletter.

By signing up you agree to our [Privacy Policy](#) and [Terms of Service](#). Unsubscribe at any time.

- San Miguel Trading Co. moved from Lake Las Vegas and is selling home decor, jewelry, clothing and cultural artifacts made by artisans in Mexico. Owner Clay Freeman wants to showcase items such as "Day of the Dead" Catrinas.

- Teazled is the first retail greeting card store in Las Vegas for the lesbian, gay, bisexual and transgender community. It's owned by Dina Proto, founder and president of the Gay and Lesbian Chamber of Commerce Nevada, and her wife, Dina "Dom" Posit-Proto.

- Monocle Optical, an eyeglass boutique, was opened by optician Eric Healey.

- Beasley Media Group, in partnership with Cox Communications, is opening a radio broadcast site next to the Container Park stage.

Businesses come and go at Container Park because they are entrepreneurial and can sign leases for as short as three months, Downtown Project Retail Director Doug McPhail said. The outdoor shopping area has space for 38 tenants, who sell their goods in repurposed shipping containers at 707 Fremont St.

"They came to us and they fit our business model," McPhail said before a ribbon-cutting ceremony for the five businesses that was attended by Las Vegas Mayor Carolyn Goodman and Councilman Bob Coffin.

There was no strategy to seek businesses that didn't need Downtown Project financing, McPhail said. Downtown Project has invested in a few Container Project businesses such as Big Ern's BBQ and Bin 702, a wine bar.

Downtown Project also owns The Perch restaurant in Container Park.

Owners of the five new businesses all wanted downtown retail spots and believed Container Park was a good fit for their concepts.

"We liked the crowd of both tourists and locals," Proto said.

Proto and Posit-Proto have invested \$450,000 in the past five years to create its LGBT greeting card company and first retail shop. Their greeting cards are sold in some Albertsons stores in Las Vegas, but Proto said she has been rebuffed by other major retailers in the area.

Mack, brother of Las Vegas 51s minor league baseball team co-owner Steve Mack, said he liked the foot traffic. His store is near the Container Park entrance, where 1.4 million visitors strolled through the first year, Mack said. He added that 2 million visitors are projected for the second year.

The spaces ranged from Teazled's 170-square-foot container and Max Luxx's 257 square feet to the comparatively spacious San Miguel Trading Co. store, which Freeman said has 800 square feet.

Freeman said he was hoping for more locals. He estimated the visitor-to-local ratio at 60-40.

On the other end of Container Park, Beasley plans to hold radio promotions and concerts at the nearby stage, said Mike O'Brian, program director for KKLZ-FM (96.3) and KVG5-FM (107.9).

Contact reporter Alan Snel at asnel@reviewjournal.com or 702-387-5273. Find him on Twitter: @BicycleManSnel

ADVERTISING

THE LATEST

- Analyst: Las Vegas COVID-19 recovery may take between 18 and 36 months**
By Richard N. Velotta / RJ July 28, 2020 - 6:11 pm
The economic recovery from the pandemic is going to look a lot differently from recoveries from other financial calamities, including 9-11 and 1 October.
- Sand Dollar Lounge to reopen Wednesday with new concept**
By Al Mancini / RJ July 28, 2020 - 6:09 pm
The nighttime crowd at Revelré will be seated, with table service for cocktails and an expanded menu.
- Casino regulator investigating 150+ cases of health and safety noncompliance**
By Eli Segall / RJ July 28, 2020 - 5:44 pm
Nevada casino regulators have opened more than 150 cases over noncompliance with health and safety policies and, among that tally, filed three formal complaints, officials said Tuesday.
- McCarran airport eclipses 1 million passenger mark in June**
By Mick Akers / RJ July 28, 2020 - 2:53 pm
McCarran saw 1.04 million passengers pass through its gates in June, the Clark County Department of Aviation announced Tuesday.
- Boyd Gaming CEO hints at permanent cuts in certain departments, amenities**
By Bailey Schulz / RJ July 28, 2020 - 10:32 pm
President and CEO Keith Smith the company has been off to an "excellent start" since reopenings began.
- Jon Gruden welcomed to Las Vegas with Raiders-themed Shelby GT500**
By Mick Akers / RJ July 28, 2020 - 1:14 pm
If you see someone driving around Las Vegas in a Raiders-themed Ford Mustang Shelby GT500 that looks like Jon Gruden, there's no need for a double take.
- Last \$600 federal weekly payment still coming for some jobless Nevadans**
By Subrina Hudson / RJ July 28, 2020 - 4:39 pm
Some jobless Nevadans' final \$600 weekly federal payment has been delayed.
- Some hand sanitizer choices mean weird smells, new safety warnings**
By Marina Philip / RJ July 28, 2020 - 6:36 pm
Warnings are out about methanol in sanitizers. But there is a local option — a Las Vegas distillery has made a safe blend based on an approved FDA recipe.
- Pahrump Valley Winery must keep it corked for 3 more weeks**
By Al Mancini / RJ July 28, 2020 - 4:33 pm
Nye County hearing on liquor license postponed until Aug. 18
- Jim Murren: 'It is not your public right to not wear a mask'**
By Marina Philip / RJ July 28, 2020 - 11:05 am
Jim Murren, the head of Nevada's coronavirus response team, said Tuesday the state can do a better job as it waits for a vaccine to become broadly available in the state.



INFO & EDITIONS

Traffic
Las Vegas Weather
e-Edition
Download our Apps
Contests and Promotions
Sponsored Content

SOLUTIONS

Advertise with Us
Place a Classified Ad
FAQ
All The Scene
Store
Rights and Permissions

SUBSCRIPTIONS

Subscriptions
Put The Paper On Hold
Report A Delivery Issue
Newsletter Sign Up

CONNECTIONS

Contact Us
Letter to Editor
News Tips and Press Releases

AFFILIATE PUBLICATIONS

Best of Las Vegas
El Tiempo
Boulder City Review
Nifty Nickel
Vegas Nation
Business Press
Pahrump Valley Times
LV New-Homes Guide
Nevada Preps
rj magazine

RELATED ARTICLES: 2020 NFL Draft Raiders News The Water Question Las Vegas Entertainment

